Kentucky Motor Vehicle Commission

TC 98-03
01/2022

APPLICATION FOR TEMPORARY OFF-SITE SALE OR DISPLAY EVENT

200 Mero Street, 3rd Floor West
Frankfort KY 40622
Phone: (502) 573-1000
Fax: (502) 227-8082

INSTRUCTIONS

This application is for the following:

1. Motor vehicle dealers who wish to conduct or participate in a motor vehicle sale or display event conducted in this state at a location other than a dealer's licensed place of business; and/or
2. Manufacturers that wish to participate in display events.

The application must be completed and signed by an authorized representative of the dealership or manufacturer. **Material misstatements in the application may be grounds for a citation against the dealership or manufacturer.**

A motor vehicle dealer who is not a "new motor vehicle dealer" may conduct a temporary sale or display in the county where the dealer is licensed to conduct business. A new motor vehicle dealer may conduct a temporary sale or display in the dealer's market area as defined in KRS 190.047(6).

Temporary display events shall not be approved for the same location unless there is at least a (24) twenty-four hour period between the end of the last temporary display and the beginning of the next display event. Temporary sale events shall not be approved for the same location unless there is at least a (30) thirty day period between the end of the last temporary sale event and the beginning of the next temporary sale event held by applicant.

The application must be filed with the Motor Vehicle Commission as follows:

1. At least five (5) working days prior to the next regularly scheduled meeting of the Commission before the requested permit period for display applications; and/or
2. Forty-five (45) days before the event for sale applications.

Commission meetings are on the second Friday of each month.

The appropriate fee must also accompany the application. The temporary display fee is $25 per participating dealer or manufacturer. The temporary sale fee is $500 per participating dealer.

Salespersons participating in off-site sale events must be properly licensed through the Motor Vehicle Commission and have valid salesperson licenses in their possession at the off-site sale event. Salesperson licenses may be obtained from the Motor Vehicle Commission for a fee of $40 each.

The Commission regulations at 605 KAR 1:060 contain the requirements and restrictions regarding off-site sales or displays.

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(See instructions and attach additional sheets if necessary.)

The application must be completed and signed by an authorized representative of the dealership or manufacturer. **Material misstatements in the application may be grounds for a citation against the dealership or manufacturer.**

1. Name and address of dealership or manufacturer seeking to conduct or participate in a motor vehicle sale or display event to be held at a location in this state other than the licensed place of business.

   _____

   Dealership's or Manufacturer's Phone Number _____ Facsimile Number _____

2. Give location/address of the proposed motor vehicle sale or display event.

   _____

   2a. Does the licensed business have an agreement or permission to use the real property at the sale or display location? Yes_____ No_____ (Please provide a copy.)

   2b. Has the business conducted or participated in a sale or display at this location or jurisdiction within the last year? Yes_____ No_____
   If yes, list the applicable dates. _____

3. Is proposed event a sale (one at which a motor vehicle can be purchased, transferred or test driven) or display (no sales personnel may be present)? Sale_____ Attach payment of $500 per participating business. Display_____ Attach payment of $25 per participating business. Make check, money order or cashier's check payment to "Kentucky State Treasurer."

4. List the beginning and ending dates (including set up and take down) of proposed motor vehicle sale or display event. (Sale event – no more than a total of five successive days. Display event – no more than a total of sixty days). **Temporary sale events shall not be approved for the same location unless there is at least a (30) thirty day period between the end of the last temporary sale event and the beginning of the next temporary sale event held by applicant. Temporary display events shall not be approved for the same location unless there is at least a (24) twenty-four hour period between the end of the last temporary display and the beginning of the next display event.**

   Starting Date_____ Ending Date_____

5. Attach copy of ordinance or other enactment adopted by city, county, urban county, or consolidated local government within whose jurisdiction proposed sale or display event is to occur. This will show specific authority for temporary motor vehicle sale or display events at a location other than a dealer's licensed place of business.

6. Attach copy of local zoning or other applicable permit necessary for proposed location of off-site sale or display event.

7. Will dealership name or manufacturer name, licensed place of business address and phone number: (a) be placed on or near displayed vehicles for display event or (b) be placed on a sign visible from street for sale event? Yes_____ No _____

SALE EVENTS ONLY – FOR DEALERS ONLY

8. Are you a franchised dealer who will be offering new vehicles at the sale? Yes_____ No_____. If "yes," (a) is the proposed sale event in the dealer's market area as defined in KRS 190.047(6)? Yes _____ No_____ and is the proposed sale event within 5 linear miles (as-the-crow-flies) of another franchised new motor vehicle dealer offering the same make of vehicles as will be offered at the sale? Yes ____ NO _____ and (b) has the applicable franchisor approved or consented to the temporary sale event? Yes_____ No_____

9. Will proposed sale event include representative sampling of inventory of each dealer participating in the event, and will all vehicles be registered in the name of participating dealer at commencement of event? Yes_____ No_____

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10. Will sale event be advertised as being temporary in nature? Yes_____ No_____
11. Identify all salespersons who will participate in proposed sale event.

_____

_____
Signature of Dealer or Manufacturer Representative

Date: _____

Commission Approval:

_____

Date:_____